

Physical Disability Australia Strategic Plan Summary 2016 – 2020

ABN: 79 081 345 164

Our Purpose

PDA exists to:

- Remove barriers through systematic advocacy to all levels of government to enable every Australian living with a physical disability opportunities to realise their full potential;
- Proactively embrace and promote difference and diversity for an inclusive society; and
- Include within all our operations the active promotion of the rights, responsibilities, issues and participation of Australians with physical disability.

Who we are

PDA is:

- The national peak body for Australians living with a physical disability;
- An association of over 1,000 members from all States and Territories;
- Governed by a Board of Directors with lived experience of having a physical disability; and
- Operated by 2 part time staff – a manager and finance officer.

Our Key Values

- Social Justice
- Self-determination
- Inherent Dignity
- Integrity
- A representative Voice

Our Key Strategic Objectives

Effective Policy

We will develop and promote high quality, evidence-based policy submissions from current research and the real circumstances of people's lives.

Solution-Focused

We seek to breakdown participation barriers by taking a solution-focused approach with governments and industry.

Participatory Engagement

We communicate widely with members, allies and the public to enhance the effectiveness of our advocacy

Effective Governance

We employ effective governance structures and systems supporting the organisation's plan and activities.

Future Proofing

We ensure ongoing financial sustainability through diligence and meeting KPIs

Our Key Strategic Objectives

Effective Policy

We will develop and promote high quality, evidence-based policy submissions from current research and the real circumstances of people's lives.

- Provide quality and timely policy advice in the form of papers, submissions and reports.
- Deliver evidence based information informing all stakeholders on how people with a physical disability can achieve better outcomes in identified policy areas.
- Drive national policy reform and improve access, participation and completion of training and transitions to employment, further study and social engagement.

Solution-Focused

We seek to breakdown participation barriers by taking a solution-focused approach with governments and industry.

- Operate from a strengths based approach of respect and empowerment.
- Form partnerships and collaborations to strengthen holistic service delivery and outcomes for individuals and communities.
- Offer strategies to government and industry that enable people with a physical disability to obtain resources to enable self-determination.

Participatory Engagement

We communicate widely with members, allies and the public to enhance the effectiveness of our advocacy

- Understand and listen to the voice of PDA's membership.
- Develop and maintain networks with allies at state and national levels.
- Adopt active engagement and leadership with government and industry in priority networks to ensure and support information exchange and service provision.

Effective Governance

We employ effective governance structures and systems supporting the organisation's plan and activities.

- Uphold members and stakeholders performance expectations through accountability, transparency and disclosure.
- Operate with stewardship.
- Clearly defined internal control policies convey authorities, responsibilities and accountabilities.

Future Proofing

We ensure ongoing financial sustainability through diligence and meeting KPIs

- Streamline and tighten up operational structure and expenses.
- Explore alternative sources of funding build sustainability.
- Maintain government funding by producing quality key deliverables.

Individual Strategic Goals