

Physical Disability Australia Strategic Plan Summary 2021 – 2025

ABN: 79 081 345 164

Our Mission

“Empowering the lives of People with Physical Disability!”

PDA strives to:

- Remove barriers through systematic advocacy to all levels of government to enable every Australian living with a physical disability opportunities to realise their full potential;
- Proactively embrace and promote difference and diversity for an inclusive society; and
- Actively promote of the rights, responsibilities, issues and participation of Australians with physical disability.

Who we are

PDA is:

- The national voice of Australians living with a physical disability;
- An organisation with over 1,000 members with physical disability from all States and Territories;
- A Company limited by Guarantee
- Governed by people with physical disability; and
- Operated by 3 part time staff – a manager, promotion officer and finance officer.

Our Key Values

- Human Rights
- Integrity
- Inclusion
- Self-Empowerment
- Dignity for All
- Representation

Our Key Strategic Objectives

Policy

We will develop and promote high quality, evidence-based policy submissions from current research and the real circumstances of people's lives.

Change

We seek to breakdown participation barriers by taking a solution-focused approach with governments and industry.

Engagement

We communicate widely with members, allies and the public to enhance the effectiveness of our advocacy

Governance

We employ effective governance structures and systems supporting the organisation's plan and activities.

Sustainability

We ensure organisational sustainability through integrity and commitment and the diversification of funding sources

The Plan – How PDA will achieve its Strategic Goals

Strategic Focus Area

Strategic Goals

How We Will Achieve These Goals

Policy

- Provide quality and timely policy advice in the form of papers, submissions and reports.
- Promote the involvement of people with a physical disability in providing policy advice themselves.
- Base policy advice on consistent and accepted positions reflective of the opinions and circumstances of our members.

- Develop and publish policy statements on: Access; Health Care; Housing; Attitude / Perception; Employment; Personal Support; Human Rights; Climate; Education; National Disability Strategy; the NDIS; and the Disability Royal Commission.
- Include relevant policy advice opportunities in Board meeting agendas and submissions to these in the Action Items List.
- Alert members of opportunities for them to contribute to PDA policy advice submissions and to make submissions of their own.
- Take advantage of opportunities to provide informal policy advice in meetings with government representatives.

Change

- Form partnerships and collaborations to strengthen holistic service delivery and outcomes for individuals and communities.
- Offer strategies to government and industry that enable people with a physical disability to obtain resources to enable self-determination.

- Contribute to Disability Australia National Peaks Consortium activities focused on bringing about positive change for people with disability.
- Undertake systemic advocacy campaigns for government and industry to improve service delivery to people with physical disability.
- Take advantage of opportunities to deliver NDIS ILC projects that empower people with physical disability to participate in the social, cultural and economic life of the community.

The Plan – How PDA will achieve its Strategic Goals (cont'd)

Strategic Focus Area	Strategic Goals	How We Will Achieve These Goals
Engagement	<ul style="list-style-type: none"> • Understand and listen to the voice of PDA's membership. • Develop and maintain networks with allies at state and national levels. • Adopt active engagement and leadership with government and industry in priority networks to ensure and support information exchange and service provision. 	<ul style="list-style-type: none"> • Develop and promote methods by which members can have their say in PDA initiatives using social media channels email and telephone conversations. • Encourage more young adults (18 – 30) with disability to join PDA through the development of a dedicated 'youth' focused network. • Contribute to Disability Australia National Peaks Consortium activities focused on bringing about positive change for people with disability.
Governance	<ul style="list-style-type: none"> • Uphold members' and stakeholders' performance expectations through accountability, transparency and disclosure. • Recruit and retain a diverse Board of Directors. • Encourage members to take an active interest in and contribute to the work of the organisation. 	<ul style="list-style-type: none"> • Develop, publish and regularly revise a full set of operational guidelines and procedures covering board processes, financial management, public conduct, and operational decisions. • Actively search for and recruit Associate Directors for each jurisdiction. • Develop and promote member feedback opportunities.
Sustainability	<ul style="list-style-type: none"> • Streamline and tighten up operational structure and expenses. • Explore alternative sources of funding build sustainability. • Maintain government funding by producing quality key deliverables. 	<ul style="list-style-type: none"> • Encourage members to provide email addresses for receiving PDA communications. • Actively identify and apply for grants from philanthropic and project specific funding sources. • Complete all funded project related activities diligently in accordance with funding agreements. • Develop an promote corporate membership opportunities for service providers and other corporate entities. • Investigate opportunities for PDA to become a registered service provider.